BS TELEVISION © EW

Order ID: 56337 CF LOC-POL HL#: 08/22/12 02:55 PM FBD - LBD: 09/18/12 - 09/24/12 Created: DCCC (DEMOCRATIC... CPE: / / 1472 Agency Commission: 15 % Updated: TJDISTEFANO on 08/22/12 03:03 Agency: WATERFRONT STRATEGIES DCCC TV 9/18-24 (1310) Product. Sell :00:00 Confirmed: 08/22/12 03 03 PM Demo: HHOLDS DMA RTG Sched, Code: B Contract: 08/23/12 08:32 AM Buver: Billing Int. Monthly BM: SS AE: Brian Bulz-1-KDKA-TV Share: 0% WTAE: 0% WPXI: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0% PRINT AT STATION, MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE, PAID FOR BY DCCC NR A/G Time Class Eligible Days Break Type Dur SC Self Pr Sales Calg HHOLDS Rale Spots llem Total * T W T F * * MORN MLOCAL5A 30 D \$400.00 1 \$400.00 30 MIN SEP FBD LBD Sep 17 09/18/12 09/21/12 - 1 NR A/G Time Class Eligible Days Break Type Dur SC Self Pr Sales Calg **HHOLDS** Rate Spots Total . TWTF . . MORN 002 MLOCAL6A 30 D 0.0 \$700.00 \$700.00 30 MIN SEP LBD Sep 17 09/18/12 09/21/12 HHOLDS Time Class Break Type Dur SC Sell Pr Sales Calg Rale Spots Total NR A/G Eligible Days Item MITWIF . . MORN 30 D \$400.00 \$800.00 003 MEARLY 0.0 30 MIN SEP FBD LBD Sep 17 Sep 24 09/24/12 Break Type Dur SC Self Pr Sales Catg Rale Spols NR A/G llem Time Class Eligible Days **HHOLDS** Total s . NEWS 30 B 0.0 \$275.00 \$275.00 004 NEW\$\$AT6A 30 MIN SEP FBD LBD Sep 17 09/22/12 09/22/12 1 Rale Spois item Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg HHOLDS Total NR A/G · · · · · · s · NEWS NEWSSAT8 30 D \$325.00 \$325.00 0.0 005 30 MIN SEP FBD LBD Sep 17

Break Type Dur SC Sell Pr Sales Calg Rale Spots NR A/G Item Time Class Eligible Days HHOLDS Total 006 NNOON · TWTF · · NEWS 30 B \$700.00 \$700.00

30 MIN SEP

09/22/12 09/22/12

FBD_ LBD Sep 17 09/18/12 09/21/12 1



Order ID: 56337 CF LOC-POL FBD - LBD: 09/18/12 - 09/24/12 HL#: Created: 08/22/12 02:55 PM DCCC (DEMOCRATIC... CPE: / / 1472 Agency Commission; 15 % Updated: TJDISTEFANO on 08/22/12 03:03 Agency: WATERFRONT STRATEGIES Product: DGGC TV 9/18-24 (1310) Sell :00:00 Confirmed: 08/22/12 03:03 PM Demo: HHOLDS DMA RTG Sched Code: B 08/23/12 08:32 AM Buver: Contract: AE: Billing Int: Monthly BM: SS Brian Butz-1-KDKA-TV WTAE: 0% WPXI; 0% WPGH: 0% WPMY: 0% WPCW: 0% Share: 0% CABLE: 0% Time Class Eligible Days Break Type Dur SC Self Pr Sales Calg **HHOLDS** Rale Spots Total NR A/G · · · · · · S MORN 007 WCBSSUN 30 B 0.0 \$550.00 \$550.00 30 MIN SEP FBD LBD Sep 17 09/23/12 09/23/12 1 Time Class Dur SC Sell Pr HHOLDS NR A/G item Eligible Days Break Type Sales Calg Rale Spois Total · · · · · · S FACE 30 B 008 WFACE03 0.0 \$550.00 1 \$550.00 30 MIN SEP FBD LBD Sep 17 09/23/12 09/23/12 1 NR A/G Time Class Eligible Days Break Type Dur SC Sell Pr Sales Catg Rate Spots Total 'TWTF''NEWS 009 NEWS4PM 30 D 0.0 \$800.00 \$800.00 30 MIN SEP FBD LBD Sep 17 09/18/12 09/21/12 1 Time Class Eligible Days Break Type Dur SC Sell Pr Sales Calq **HHOLDS** Rate Spots Total NR A/G Item M ' ' ' ' ' NEWS NEW\$430PM 010 30 D 0.0 \$800.00 \$800.00 30 MIN SEP FBD LBD Sep 24 09/24/12 09/24/12 NR A/G Dur SC Sell Pr Sales Catg Total Item Time Class Eligible Days Break Type HHOLDS Rate Spots . TWTF . . NEWS 011 NEWS5PM 30 D 0.0 \$900.00 \$900.00 30 MIN SEP FBD LBD Sep 17 09/18/12 09/21/12 Eligible Days Ilem Time Class Break Type Dur SC Sell Pr Sales Catg HHOLDS Rate Spots Total NR A/G M T W T F ' ' NEWS 012 NEWS530PM 30 D 0.0 \$900.00 \$1,800.00

30 MIN SEP

09/18/12 09/24/12

Sep 17 Sep 24

1



Order ID: 56337 CF LOC-POL FBD - LBD: 09/18/12 - 09/24/12 HL#: 08/22/12 02:55 PM Created: DCCC (DEMOCRATIC... CPE: 1 / 1472 Agency Commission: 15 % Updated: TJDISTEFANO on 08/22/12 03:03 Agency: WATERFRONT STRATEGIES DCCC TV 9/18-24 (1310) Self :00:00 Product: Confirmed: 08/22/12 03:03 PM HHOLDS DMA RTG Sched, Code, B Buyer: Demo: Contract: 08/23/12 08:32 AM AE: Brian Butz-1-KDKA-TV Billing Int: Monthly BM: \$S Share: 0% WTAE: 0% WPXI: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0% Item Time Class Eligible Days Break Type Dur SC Self Pr Rate Spots Total NR A/G Sales Catg **HHOLDS** . TWTF . . NEWS NEWS6PM 30 D 0.0 \$1,050.00 \$1,050.00 30 MIN SEP FBD LBD Sep 17 09/18/12 09/21/12 1 Time Class Eligible Days Break Type Dur SC Sell Pr Sales Catg NR A/G Item **HHOLDS** Rate Spots Total . TWTF . . CNWS NCBS7PM01 30 B 0.0 014 \$1,400.00 \$1,400.00 30 MIN SEP FBD LBD Sep 17 09/18/12 09/21/12 1 Item Time Class Dur SC Self Pr Sales Catg Rate Spots NR A/G Eligible Days Break Type **HHOLDS** Total · · · · · · S MILT 18:30 - 19:00 0.0 \$550.00 \$550.00 015 30 MIN SEP FBD LBD <u>Sep 17</u> 09/23/12 09/23/12 1 1tem Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Total NR A/G M T W T F . . NEWS NLATE03 30 B 0.0 \$1,900.00 \$5,700.00 016 30 MIN SEP LBD Sep 17 Sep 24 09/18/12 09/24/12 2 1 Eligible Days Break Type Dur SC Self Pr Sales Catg NR A/G Time Class HHOLDS Rate Spots Total Item · · · · · · S NEWS 017 NLATE03 30 B 0.0 \$1,700.00 \$1,700.00 30 MIN SEP FBD LBD Sep 17 09/23/12 09/23/12

Eligible Days Break Type

· TWIF · · LETT

Time Class

LLETTER01

30 MIN SEP

018

Dur SC Self Pr Sales Catg

30 B

HHOLDS

0.0

\$450.00

NR A/G

Total

\$450.00

STELEVISION © CW

KDKA-TV

Order ID: 56337

CF LOC-POL

FBD - LBD: 09/18/12 - 09/24/12

HL#:

Created:

08/22/12 02:55 PM

Agency: WATERFRONT STRATEGIES

Client: DCCC (DEMOCRATIC...

CPE:

//1472

Selt

:00 00

Agency Commission: 15 % Updated:

TJDISTEFANO on 08/22/12 03:03

Buyer:

Share: 0%

Product: Demo:

DCCC TV 9/18-24 (1310) HHOLDS DMA RTG

Sched, Code: B

Contract:

Confirmed: 08/22/12 03:03 PM

Billing Int: Monthly BM: SS

08/23/12 08:32 AM

AE: Brian Butz-1-KDKA-TV

WTAE: 0%

WPXI: 0%

WPGH: 0%

WPMY: 0% WPCW: 0% CABLE: 0%

Order Totals						
Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	22	0	\$19,450.00	\$16,532.50	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$19,450 00	\$16,532.50	\$0.00	\$0.00